

**ati**inc  
acoustical  
thermal  
insulators  
Incorporated

101 Old Bedford Road  
Westport, MA 02790

# PROJECT PROFILE

## Bally's Total Fitness



### PROJECT

**Bally's Total Fitness**  
1815 Mass. Avenue  
Cambridge, MA

### ARCHITECT

**Bally's Incorporated**  
1244 East Imperial Hwy.  
Norwalk, CT

### DETAILS

**K-13 Special Dark Grey**  
2,500 Square Feet  
1" Thickness

Across the country, Bally's Total Fitness selected K-13 Special Grey for acoustical control. This 2,500 square foot aerobics studio in Cambridge Massachusetts is one of over 30 studios that have received Spray-On K-13 to control reverberation. With mirrored walls and hard wood floors, working out has become as much work on the ears as the body. The 1" application of K-13, Noise Reduction Coefficient of .75, has reduced the reverberation and made workouts as enjoyable as they can be. For more information regarding K-13 call 508-678-1118 or visit our web site at [www.atincorporated.com](http://www.atincorporated.com).